



plan 2021

upsu:
university of plymouth students' union

The University of Plymouth Students' Union (UPSU) is an independent, democratically led charity that represents the needs of the students studying at the University of Plymouth.

We have been on a journey since November 2017, investing heavily in consultation with our students, staff, trustees and the University to develop this new three year Strategic Plan. We have worked in partnership with external research consultants, Redbrick, who have undertaken the research on our behalf and helped us to shape our new outcome-focused Strategy and the way we will assess our impact. We have identified one key priority for change which, alongside our core activities, will help us to deliver the highest quality student experience for our diverse student body.

As part of this process, we have also refreshed our Values and developed a new Purpose statement, the overarching and meaningful reason why we exist and, as part of this strategy, we have outlined how we achieve our Purpose.

We will still need to be flexible and adaptable to the changing environment around us and we will continue to consult with our students, but we are confident that being driven by our purpose and values will help us to achieve the changes outlined in our new plan which will meet the needs of our students.



Gina Connelly
UPSU Chief Executive



Lowri Jones
UPSU President 2016-2018

Our key priority to 2021 is to ensure that...

**Every member believes the Union
helps students like them have a
positive and successful academic
experience**

our purpose

UPSU exists to support the wellbeing of all the students that are studying with the University of Plymouth. We help students have a successful, fulfilling and rewarding life when they are here and help them prepare for the future.

We do this by providing opportunities where they can learn the skills which will allow them to: be empowered, learn and grow; be socially fulfilled; feel more financially secure and to know they are supported and cared for.

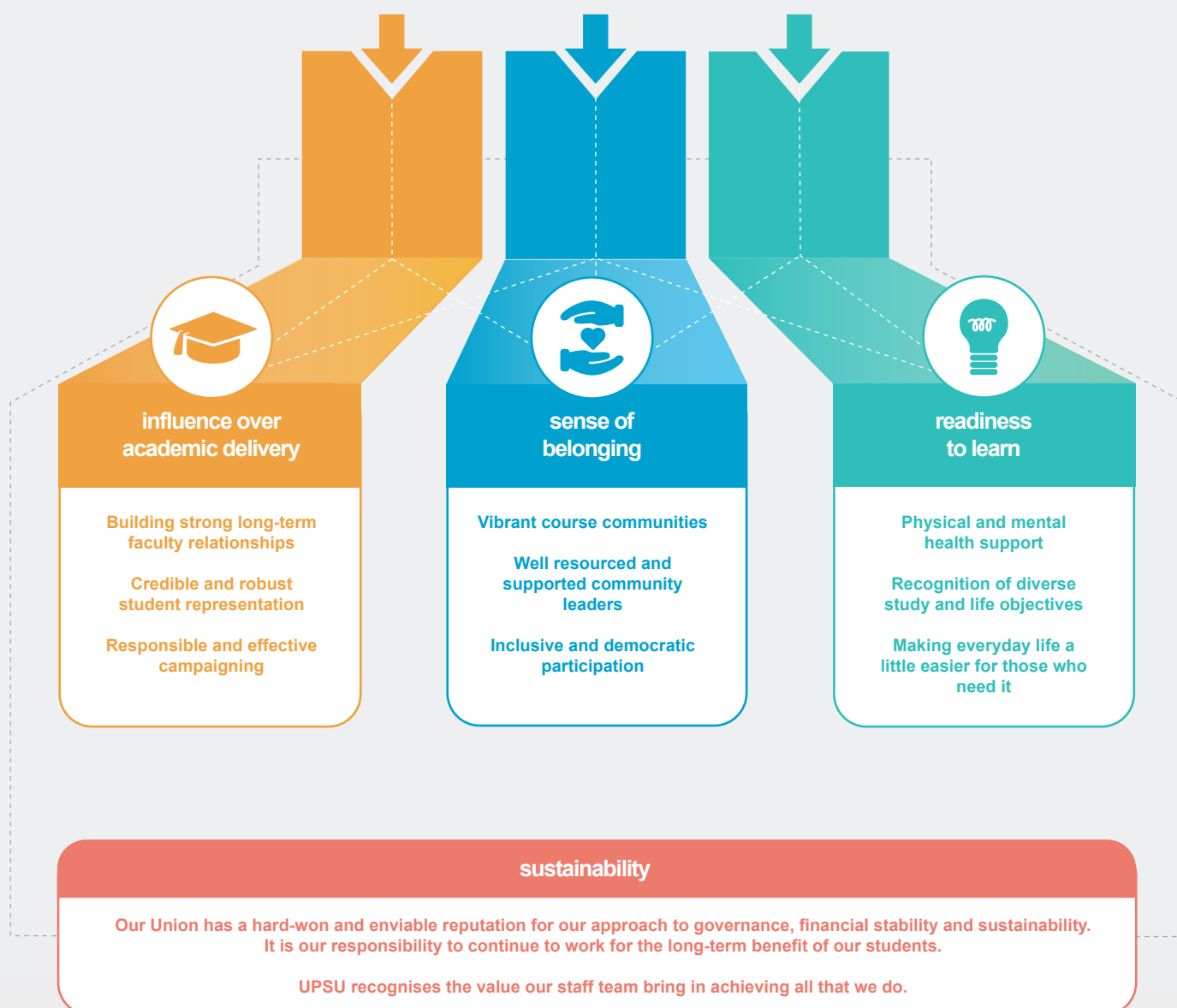


our plan

Together, we commit to our Purpose, and to the Values which define us and we recognise the contribution of Union staff, officers and volunteers across all departments. In our strategy to 2021, we have identified one key priority for change - to ensure that...

“Every member believes the Union helps students like them have a positive and successful academic experience”

We will deliver this outcome through an integrated approach



our values

Our values are the words that we use to describe how we behave as an organisation. They define how we go about our work and activities.



student led

We place students at the heart of everything that we do, so that decisions are made for the benefit of our members.



caring

We are a caring, compassionate organisation supporting our students and staff.



progressive

We look to the future, seeking new opportunities and partnerships. We are innovative, inclusive, creative and happy to work in collaboration with others.



fun

We want to ensure that your time with us is as enjoyable as possible.



empowering

We provide opportunities for our students and staff to develop their life skills, to use their initiative and make a positive difference to their lives and communities.



democratic

We are student led through strong democratic structures and firmly believe in the principle and power of democracy.



sustainable

We make sure we have, and will continue to have, resources available to protect our ability to meet our members' needs now and in the future.



